



TREND

AUTUMN

23

WINTER

24

The beauty of dark nature

By digging deep we will find new potential.

Hidden dimensions of nature.

Soil health is the ultimate
indicator of future prosperity.

Luxury can be discovered in
overlooked places

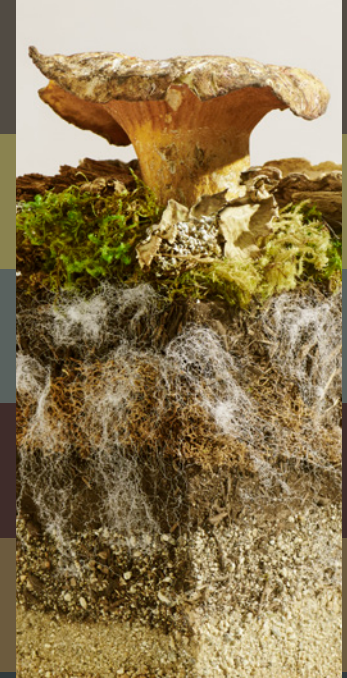
Explore new worlds and
approach the unknown with curiosity.



COLOURS

Soil health
is the ultimate
indicator of
future prosperity.

Underground networks of roots and
fungi offer a wealth of wisdom





**Approach
the unknown
with curiosity**

CHALLENGE

Explore new worlds and
approach the unknown with curiosity.

Find new potential

Luxury can be discovered in
overlooked places

VINTAGE



Retro

Gorpcore

A style of **fashion** characterized
by functional outdoor wear



Baseball



re-Crafted Preppy

hike

LOGOTYPE

*Richly
Dark*

EXPLORE NEW WORLDS

This concept is about approach the unknown with curiosity, explore new worlds and find new potential. Luxury can be discovered in overlooked places.



INSPIRATION





Felt badge

201800068 - debossed badge in 100% GRS recycled pet. EU Origin of the material and production.



Ecofiber badge

260200203 - made with fibers from vegetable origin linked by PLA binding. The material is biodegradable and recyclable, raw materials without chemical binders.



Felt badge

211500145 - felt with embroidery, material is recycled polyester.



Felt badge

240300477 - felt with embroidery, material is recycled polyester



Zippuller
250500104 - Zip puller made in PU with wooden fibers, recycled polyester string.



Label
211500145 - Ground lyocell with embroidery in viscose



Badge
250800243 - made in PU with wooden fibers.



Badge
270100105 - Metal



Label
221000113 - jacron



Woven label
100% tencel



Badge
260500173 - GRS Recycled genuine leather

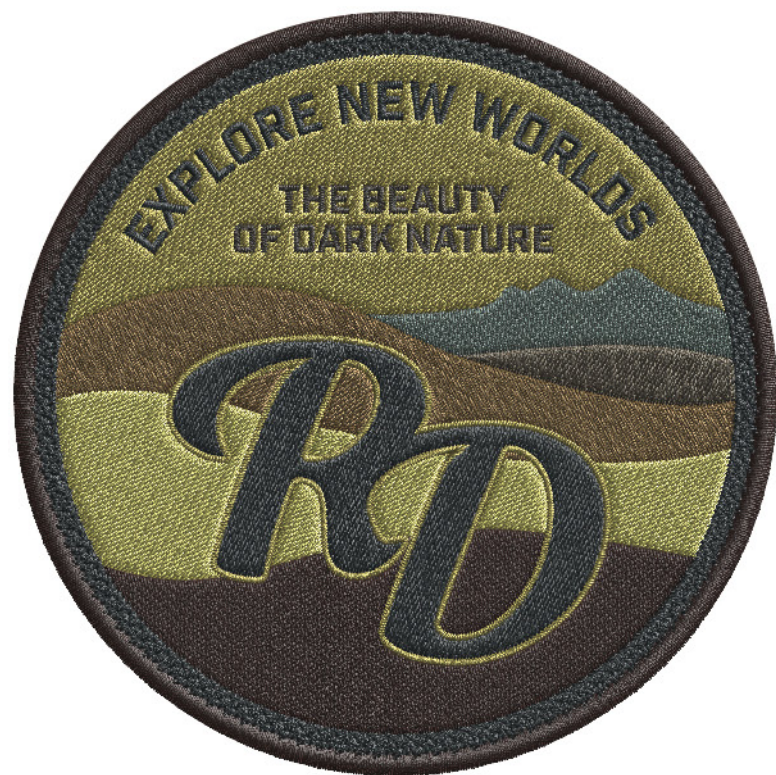


Badge
240100250 - material is recycled polyester



Zippuller
260500172 - GRS Recycled genuine leather





*Approach
the unknown
with curiosity*





*Richly
Dark*



*Richly
Dark*





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*Richly
Dark*

